



# Family Medicine

NEWSLETTER April 2010

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## Successful 2010 Academy Lobby Day

Article by Weingarten, Reid & McNally, LLC  
March 9, 2010

As a result of the efforts by Academy President, Mark Krotowski, MD, Advocacy Chair, Phil Kaplan, MD, Executive Vice President Vito Grasso and many physician, resident and student members, the New York State Academy of Family Physicians' State lobby day was a great success.

On Monday, March 8th, over 20 Academy members and students from across the State participated in the annual Albany lobby day. While in town, members attended nearly 30 legislative visits arranged by the Academy's Government Affairs firm, Weingarten, Reid & McNally. Meetings included the State Health Commissioner Richard Daines, MD, Senate Democratic Leader John Sampson, Senate Republican Leader Dean Skelos, the Chairs of the Senate and Assembly Health Committees, the Chairs of the Senate and Assembly Insurance Committee and other key legislators and staff. Also, physicians and students met with their own Senators and Assembly members while in town.

[Read More](#)   [Click here for Lobby Day Photos!](#)

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Thank you for reading the NYSAFP monthly newsletter. Your comments are welcome. Please send to [fp@nysafp.org](mailto:fp@nysafp.org)

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### Dues Payment Option

Academy members whose dues balance is greater than \$100 may sign up to participate in an installment payment plan. When members go to the AAFP web site to pay their dues, they will have the option of making a single payment or can sign up for automatic monthly installment payments. The installment payment option will charge the member's credit card on the 10th day of each month for equal

## Regional Family Medicine Conference

Save the Date!

Saturday, October 9, 2010

Details and Invitation to Follow

### [Call for Proposals:](#)

The Regional Family Medicine Conference committee would like to invite submissions of continuing medical education proposals in any area of family physician education. If you are interested in participating in the conference as faculty, please [click here](#) and complete information by April 9th! Return to Kelly Madden at [Kelly@nysafp.org](mailto:Kelly@nysafp.org) or (fax) 518.489.8961.

[Click here fore a link to the Call for Proposals page](#)

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### H1N1 Influenza Vaccine Distribution

Your NYSAFP had advocated for public purchase of flu vaccine, childhood vaccine, and indeed all vaccines. This flu season we experienced the first national trial of such vaccine distribution. This H1N1 vaccine was federally funded and state administered. A system of distribution was constructed by NYSDOH with short notice, and was therefore imperfect. Many of us experienced frustration and delay in obtaining vaccine. Your academy leadership was in continual contact with staff of the DOH vaccine program to advocate for improved access to vaccine for our members. Our advice was not only tolerated, it was invited.

[Read More](#)

Link to [H1N1 Survey](#)

Link to [Commissioner Daines Letter](#)

Additionally, the NYSDOH offers to dispose of unused H1N1 vaccine without cost to the physician. For details call 1.888.H1N1.VAC (1.888.416.1822), choose option 1 and follow the prompts. This survey should be completed no later than April 23, 2010.

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payments from the time they initialize the option until June, after which dues not paid are considered delinquent.

This information is printed on the member's dues invoice and can be activated online or through communication to the Contact Center. For more information members can contact David Lloyd at [dlloyd@aafp.org](mailto:dlloyd@aafp.org).



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518.489.8945  
fax 518.489.8961

## Physician's Corner

### UNDER THE STETHOSCOPE

#### **NYSAFP Member Charmaine Johnson**

Dr. Charmaine Johnson has been a member of the AAFP since 2005.

**Charmaine Johnson, DO**, Family Physician for Queens Long Island Medical Group Inc., has been recognized by [Cambridge Who's Who](#) for demonstrating dedication, leadership and excellence in medical care.

With 10 years of experience in medicine, Dr. Johnson joined the group in 2009. As a family physician for Queens Long Island Medical Group Inc., she specializes in family care.

[Read More](#)

#### **Primary Care Coalition Report**

The Primary Care Coalition has Released a New Report: How New York Can Save Billions by Investing in Primary Care

[Click here](#) for the press release and a link therein to the full report.

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e-mail [fp@nysafp.org](mailto:fp@nysafp.org)  
web site [www.nysafp.org](http://www.nysafp.org)

Editor:  
Vito F. Grasso, MPA, CAE.

**Newsletter Policy**  
*Family Medicine* is written in text only and delivered electronically to NYSAFP members for whom we have e-mail addresses.

County Chapters


What's happening in your chapter?

Send us your meeting notices and increase local participation.

**Your advertisement here!**

If you are interested in delivering your message to New York family physicians, residents and students - then look no further than the NYSAFP monthly newsletter *Family Medicine*.

Please contact Vito Grasso [vito@nysafp.org](mailto:vito@nysafp.org) for more information.



**Why the other side hates to see us on your side.**

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[Click here for additional information](#)

State Retention of Family Physicians

There are multiple factors that may influence family physicians' choices to stay in the area where they attend medical school or residency, but once physicians decide to locate within a certain area, it's all about keeping them there.

"The characteristics that help distribute family physicians are connections outside of major medical centers," according to a recent article published through the University of Nebraska Medical Center. The article noted in-state ties, income and age as top factors that influence retention.

[Read More](#)

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### Immunization Financing Toolkit

Through a NYS DOH grant the NYSAFP Foundation contracted with the University of Rochester Medical Center to develop an Immunization Financing Toolkit. This toolkit was designed help family medicine practices optimize the financial aspects of vaccination of children and adolescents.

The Toolkit Information is available on our website by [clicking here](#).

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### Is Your Membership in Jeopardy?

If your dues remain unpaid or if you have yet to fulfill CME requirements, your membership in the AAFP and the NYSAFP may be cancelled soon. If you have received a mailing or email from the AAFP, please take action now to insure continuation of membership.

As a member you have access to cutting edge news and information relevant to family physicians. You have access to the members-only content on the AAFP Web site. This includes online access to the *American Family Physician (AFP)* and *Family Practice Management (FPM)* journals and CME quizzes, email discussion lists, AAFP Board Review questions, and *AAFP News Now (ANN)*, which provides weekly updates on news and issues, including legislative and regulatory decisions, affecting you and your patients.

Keep these member benefits by going online to [www.aafp.org/myacademy](http://www.aafp.org/myacademy), click on "My Dues" and follow the

prompts. If you believe our records are in error, at your earliest convenience please call us at (800) 274-2237 to confirm receipt of your payment.

During these times of significant changes in health care, the Academy needs the support and membership of all family physicians. We hope you choose to continue your AAFP membership and take advantage of these valuable resources.

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### Resources - Book Corner

*Advice To The Young Physician: On the Art of Medicine*  
by Richard Colgan, M.D.

Rich wrote the book to reveal how to make the transition from technician to healer based on the lessons of some of medicine's greatest educators, such as Hippocrates, Maimonides, Osler, Schweitzer, Peabody and others.

[Read More](#)

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### Insurance Company Practices

We are gathering information for the purpose of helping to identify practices and policies of other organizations which may be unfair towards practicing family physicians and which hinder the delivery of care to their patients.

We hope to use this information to provide more direction on how the NYSAFP may be better able to advocate for our members.

Please complete a [brief survey](#) to help us in our efforts.

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## Family Practice Educator of the Year Nominations Sought

In 1991, the New York State Academy of Family Physicians established an award for excellence in family practice education. This award is known as the Family Practice Educator of the Year Award and is given annually.

The nominee must be an active member of the NYSAFP and should be involved in teaching activities at the student level, resident level or continuing medical education of family physicians.

NOMINATION FORM: [click this link](#)

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### CDC Injection Safety

Introduction: Funded by a cooperative agreement with the Centers for Disease Control and Prevention, the New York State Department of Health is partnering with the Safe Injection Practices Coalition to evaluate a campaign around injection safety called the 'One and Only Campaign.' This campaign will involve radio public service announcements, publicly displayed posters, and a publicly available Web site. New York State is one of two states that are testing sites for this campaign. Your input will be used to help modify or finalize the campaign materials.

[Survey Link](#)

[Read More](#)

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### News From the Diabetes Campaign

Request your free *American College of Physicians' Diabetes Care Guide*. We have several copies available.

If you would like us to send you a copy of the guide, or if you would like more information about how you and your practice can join the Campaign, please contact Janet Lindner, Project Coordinator at [janet@nysafp.org](mailto:janet@nysafp.org).

Join the [campaign to fight Diabetes!](#)



Select chapters of the American Academy of Family Physicians have partnered with HEALTHCAREERS Network to power FPJobsOnline.com, a career center for family medicine. Because it's part of HEALTHCAREERS, practice opportunities are promoted across hundreds of recruitment Web sites and distribution outlets.

Post a job, it goes everywhere. Looking for a new position? There are hundreds of ways to find it. And it's all through one Network.

> **Employers, FPJobsOnline offers:**

- A way to promote practice opportunities across more sites.
- Introductions to hundreds of healthcare professionals. List jobs for nurse practitioners, physician assistants, practice administrators and others all through one source.
- Efficient, cost-effective tools to make the connection to peers and disciplines in your state or across the nation.

> **Job Seekers, advance your career. Access:**

- Hundreds of position listings. From employers of all types and sizes.
- A personal site to manage your professional search.
- Redesigned career centers that offer employment tips, connections through industry eNewsletters and other top tools to bring it all together.



We're in your industry. And we know family practice. Connect at FPJobsOnline today!

Contact Us: (888) 884-8242 or [info@healthcareers.com](mailto:info@healthcareers.com) | [healthcareers.com](http://healthcareers.com) | HEALTHCAREERS is an onTargetJobs, Inc., company

[Click here for additional information](#)

## New Resource for Medical Students Interested in Family Medicine

Please share with medical students.

Many medical students have questions about family medicine or have particular interests but do not know if these interests would work within a family medicine framework. NYSAFP has developed a database of family medicine physicians across New York, which will allow students to search for physicians in their area or with their interests. Physicians have volunteered their information and would be happy to answer questions about the specialty.

We hope this list will be a helpful resource for students considering a future in family medicine.

Please [click here](#) for the database.

[Please complete this survey](#) to be a part of the database.

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### LAST CHANCE: Survey on Physician Advocacy

We are grateful to everyone who already completed the survey. There is only one week left if you have not yet made your voice heard.

We are collecting information on physician opinions about advocacy and advocacy training. This information will be vital to developing advocacy tools for physicians. Please take a few minutes to share your opinions by completing this anonymous survey:

<http://www.surveymonkey.com/s/HTFBHRB>

We look forward to sharing the results of the survey with you. Thanks for your time.

William Jordan, MD MPH  
Faculty Development Fellow  
Montefiore Medical Center  
[wjordan@montefiore.org](mailto:wjordan@montefiore.org)

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## AAPP Northeastern Summit on Concierge and Fee-For-Service Medicine

If you're struggling with the challenges of the current system and would like to learn from other physicians about practice models that are more financially, personally, and professionally rewarding, join us for this invaluable one-day event. Hosted by the American Academy of Private Physicians in partnership with Hello Health, this information-packed conference will cover how to establish and market a fee-for-service practice; legal and insurance considerations; and new technologies to streamline your practice and create a remarkable patient experience. The conference will offer the opportunity to meet and speak with practicing fee-for-service physicians. A full agenda is available online.

Date: Saturday April 10th, 2010.

Location: Hotel Gansevoort, 18 9th Avenue, NYC.

Time: 8am to 7pm.

AAPP Members & practice staff: \$199/person. Non-AAPP members: \$399/person.

The AAPP will extend its member rate to AAFP/NYSAFP members. Please use the coupon code "200off" during registration. Please call 877.7467301 ext 1 for more information.

[Click here to RSVP Today!](#)

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## JAMA and IHI February Author in the Room® Teleconference

Join us on Wednesday, April 21, 2010, from 2:00 to 3:00 PM Eastern Time for the Author in the Room® teleconference. During this call, the JAMA article The topic for this call is the JAMA article, [The Patient Who Falls](#), by Mary Tinetti, MD will be discussed.

[Read More](#)

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## What's going on? [See our Calendar](#) 2010

**April 15:** [Rochester County Chapter Spring Meeting](#), Rochester

**June 19-20:** [NYSAFP Congress of Delegates](#), Desmond Hotel, Albany

**August 7-8:** Summer Cluster - Join a Commission and Make a Difference!

**September 27-29:** AAFP Congress of Delegates, Denver - Help elect Jun David to the AAFP Board!

**September 29-October 3:** AAFP Scientific Assembly, Denver

**October 9:** Regional Family Medicine Conference, Desmond Hotel, Albany

**October 10:** Fall Cluster, Desmond Hotel, Albany - Join a Commission!

## 2011

**January 27-30:** Winter Weekend, Lake Placid

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## Available Surveys

**Did you miss participating in any of our recent surveys?**

[H1N1 Vaccine Reporting](#)

[Insurance Company Practices](#)

Be a part of the [Physicians Database](#) resource for  
Students and Residents

[Treatment of Pediatric Patients With Mental Health  
Conditions](#)

[CDC Injection Safety](#)

[Health Advocacy](#)

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**NYS Academy of Family Physicians** | 260 Osborne Road, Albany, NY 12211

T: 518.489.8945 F: 518.489.8961 W: [Our Website](#) [www.nysafp.org](http://www.nysafp.org)

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