



NEW YORK

Family Medicine

December 2010

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Letter from Our President

New Menu, New Prices!

by: James L. Greenwald, MD

When my wife and I go to one of our favorite restaurants and see a new menu, we smile and look at each other and say "new menu, new prices!" In this case, there are new menus but there is also a 30% increase in payment for the office visit (Evaluation and Management Codes). New Workers Compensation Regulations and Procedures and fee schedules go into effect December 1, 2010. I was able to attend one of the recent meetings cosponsored by the Medical Society of the State of New York and the New York Orthopedic Surgery Society to train physicians and their staff.

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Winter Weekend Jan 20-23, 2011

Come to Winter Weekend, gain approximately 16 CME credits, network with peers, and enjoy Lake Placid.

[Click here to register](#)

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New PCMH Resource for Medical Students

From AAFP November 02, 2010

As medical students approach interview season, the AAFP created a new tool that helps them effectively ask residency programs the hard questions about the Patient-Centered Medical Home.

If questions, contact Ashley DeVilbiss Bieck at adevilbi@aafp.org.

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NOVEMBER 2, 2010 **MEMBERSHIP SNAPSHOT**

TOTAL - 4263

ACTIVE - 2415

INACTIVE - 75

LIFE - 247

RESIDENTS - 574

STUDENTS - 937

SUPPORTING - 11

SUPPORT NONFP - 4

[NEWSLETTER ARCHIVES](#)

[CLICK FOR PAST ISSUES](#)

THANK YOU FOR READING THE NYSAFP MONTHLY NEWSLETTER. YOUR COMMENTS ARE WELCOME. PLEASE SEND TO FP@NYSAFP.ORG

FOR AN UPDATE ON THE PROGRESS OF HEALTH CARE REFORM AND HOW IT WILL AFFECT YOU AND YOUR PRACTICE, CLICK ON [AAFP News Now](#)

Student Resource - NY Database

Please share with medical students

Curious about family medicine? Interested in sports medicine? International health? Rural medicine? Want to practice obstetrics but not sure about gynecologic surgeries? Concerned about the finances of becoming a primary care provider?

Speak with a family medicine physician about these questions and more! NYSAFP has developed a database of family medicine physicians across New York. Search for physicians who live near you. Explore topics that interest you and find many family doctors who already work in these areas. Physicians have volunteered their information and are happy to answer your questions about family medicine. (Many also offer shadowing opportunities.)

Students: [Please click here to search the database.](#)
(Physicians can also access that link to [sign up to participate in the database](#))

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AAFP State Legislative Conference Nov 12-13



Marc Price (at microphone above), Jun David & Vito Grasso participated at the AAFP State Legislative Conference on November 12 -13, 2010 in New Orleans, Louisiana. Interesting topics discussed include the Accountable Care Organizations, Health Insurance Exchanges and Marc Price led a round table discussion on Health Information Technology.

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Check the Box!

Help your state chapter and AAFP Foundation with one donation.

Support good work at both the state and national levels. Make a \$50 Check-Off donation with your membership dues payment.

Your dollars will fund grants for chapter-level programs through the Family Medicine

Philanthropic Consortium (FMPC), as well as AAFP Foundation humanitarian, educational, and research initiatives. All programs are designed to advance the values of Family Medicine and improve the health of all people.

Dues Check-Off is the easiest and fastest way to support your state and national Foundation. Your \$50 gift:

DONATE TO THE [FAMMEDPAC](#)

- Provides grants for state chapter and chapter foundation programs through the FMPC Grant Awards.
- Supports humanitarian and charitable initiatives such as Physicians With Heart and the Disaster Assistance Program.
- Provides educational programs and opportunities for physicians, students, and patients.
- Attracts students to Family Medicine through scholarships to educational opportunities such as National Conference.
- Stimulates and supports practice-based research.

COUNTY CHAPTERS....

WHAT'S HAPPENING IN YOUR CHAPTER?

SEND US YOUR MEETING NOTICES AND INCREASE LOCAL PARTICIPATION.

To donate, simply check the "Yes" box on your AAFP dues statement or make a donation now (hyperlink make a donation now to <http://www.aafpfoundation.org/donatetoday>). Your contribution is tax-deductible.

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Join the PCMH network exclusively for primary care

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AAFP Members:
just \$164.89 a year

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NYS Diabetes Campaign Update

We are seeking presenters for diabetes-related webinars and authors for newsletter articles on diabetes care. A **stipend is available** for your participation. Please contact Janet Lindner at janet@nysaafp.org if you are interested in presenting or in writing an article about some aspect of diabetes care for our newsletter.

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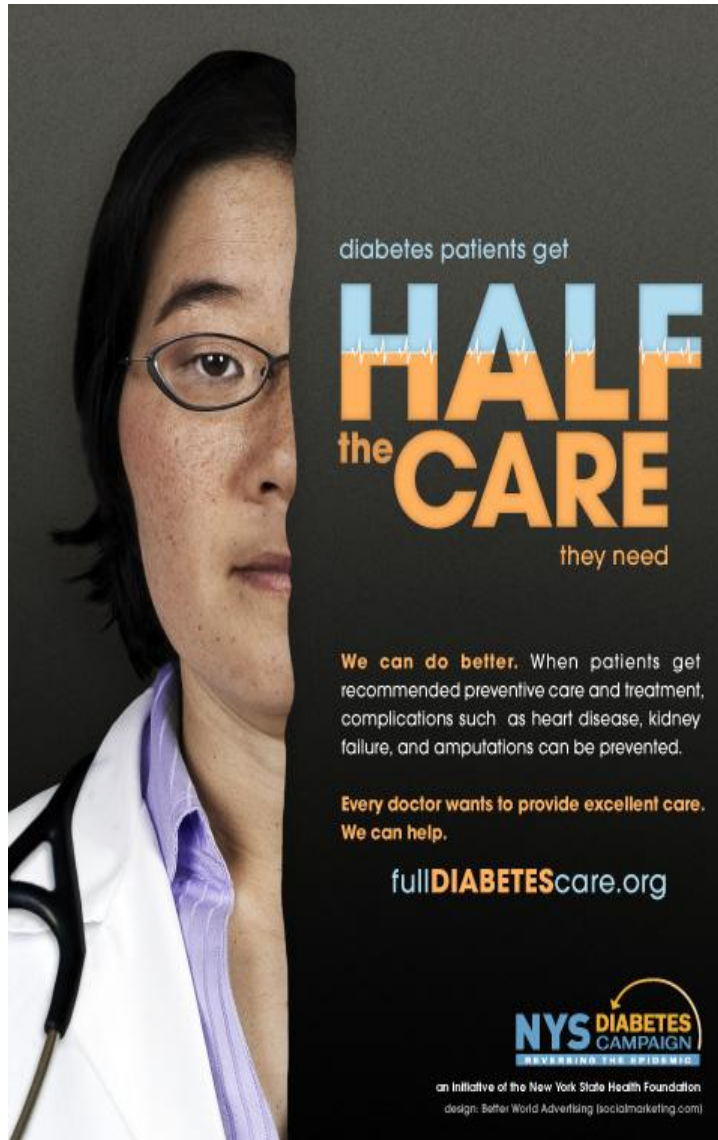
DUES PAYMENT OPTION

ACADEMY MEMBERS WHOSE DUES BALANCE IS GREATER THAN \$100 MAY SIGN UP TO PARTICIPATE IN AN INSTALLMENT PAYMENT PLAN. WHEN MEMBERS GO TO THE AAFP WEB SITE TO PAY THEIR DUES, THEY WILL HAVE THE OPTION OF MAKING A SINGLE PAYMENT OR CAN SIGN UP FOR AUTOMATIC MONTHLY INSTALLMENT PAYMENTS. THE INSTALLMENT PAYMENT OPTION WILL CHARGE THE MEMBER'S CREDIT CARD ON THE 10TH DAY OF EACH MONTH FOR EQUAL PAYMENTS FROM THE TIME THEY

INITIALIZE THE OPTION UNTIL JUNE, AFTER WHICH DUES NOT PAID ARE CONSIDERED DELINQUENT.

THIS INFORMATION IS PRINTED ON THE MEMBER'S DUES INVOICE AND CAN BE ACTIVATED ONLINE OR THROUGH COMMUNICATION TO THE CONTACT CENTER.

FOR MORE INFORMATION MEMBERS CAN CONTACT DAVID LLOYD AT DLLOYD@AAFP.ORG.



diabetes patients get

HALF the CARE

they need

We can do better. When patients get recommended preventive care and treatment, complications such as heart disease, kidney failure, and amputations can be prevented.

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REVERSING THE TRENDS

an initiative of the New York State Health Foundation
design: Better World Advertising (socialmarketing.com)

www.fullDIABETEScare.org

Xanodyne Withdraws Propoxyphene

Xanodyne Pharmaceuticals Inc. which makes Darvon and Darvocet, the brand version of the prescription pain medication propoxyphene, has agreed to withdraw the medication from the U.S. market at the request of the U.S. Food and Drug Administration. The FDA has also informed the generic manufacturers of propoxyphene-containing products of Xanodyne's decision and requested that they voluntarily remove their products as well.

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Physician's Corner - Divya Somaya Kulkarni

UNDER THE STETHOSCOPE

Divya Somaya Kulkarni

Seton Health's Mechanicville Family Health Center

(518)664-6125

www.setonhealth.org

Active NYSAFP Member since 2007

Published: *Troy Record* Sunday, October 31, 2010

By Jennifer Dugan, River Life

MECHANICVILLE — In September, Seton Health's Mechanicville Family Health Center welcomed a new doctor to its practice, Dr. Divya Somaya Kulkarni.

Dr. Kulkarni, who is a member of the American Academy of Family Physicians, New York State Academy of Family Physicians, Society of Teachers of Family Medicine and the Maharashtra Medical Council in Mumbai, India, first began practicing on her own just last month.

Please [click here](#) to see the *Troy Record* article on Dr. Kulkarni.

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Breakfast in the Classroom

An Investment Today for our Kid's Future

The School Breakfast Program (SBP) provides children and teenagers the opportunity to consume a nutritious breakfast at school to prepare them for a day of learning. School breakfasts must meet the applicable recommendations of the Dietary Guidelines for Americans, which recommend that no more than 30 percent of an individual's calories come from fat, and less than 10 percent from saturated fat. In addition, breakfasts must provide one-fourth of the Recommended Dietary Allowance for protein, calcium, iron, vitamin A, vitamin C and calories.

[Read More](#)

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ENDING CHILDHOOD OBESITY WITHIN A GENERATION

We support school-based nutrition and physical fitness initiatives, such as Fuel Up to Play 60, that help achieve these guiding principles:

1. Increase access to and consumption of affordable and appealing fruits, vegetables, whole grains, low-fat dairy products and lean meats in and out of school.
2. Stimulate children and youth to be more physically active for 60 minutes every day in and out of school.
3. Boost resources (financial/rewards/incentives/training/technical assistance) to schools in order to improve physical fitness and nutrition programs.
4. Educate and motivate children and youth to eat the recommended daily servings of nutrient-rich foods and beverages.
5. Empower children and youth to take action at their school and at home to develop their own pathways to better fitness and nutrition for life.



PECOS - A Somewhat Quicker Way to Search

Starting in January 2011, Medicare claims for ordered and referred services will be denied if the ordering/referring physician is not in PECOS.

The CMS website for PECOS is found at the following link:
<http://www.cms.gov/MedicareProviderSupEnroll/>

The document found at the following link is over 14K pages long. Do NOT print.
<http://www.cms.gov/MedicareProviderSupEnroll/downloads/OrderingReferringReport.pdf>

[Read More](#)

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Practices

Answers To Questions Your Patients Will Be Asking:

If you or your staff routinely provide injections or administer IVs, your patients may soon be asking some critical questions. The New York State Department of Health (NYSDOH) has partnered with the Centers for Disease Control and Prevention (CDC) and the Safe Injection Practices Coalition (SIPC) to pilot the “One and Only Campaign,” (“One Needle, One Syringe, Only One Time”), an injection safety educational effort to promote greater awareness of basic infection control procedures when healthcare providers administer any type of injection.

[Read More](#)

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MLMIC – Much More Than Just Underwriting & Claims

by: Gary P. Andelora, Medical Liability Mutual Insurance Company

After speaking to many Medical Liability Mutual Insurance Company (MLMIC) insureds and their staffs throughout the State, it became apparent to me that most policyholders do not understand the basic services MLMIC provides in the areas of Underwriting and Claims Management. Having been in the professional liability insurance business since 1975, MLMIC is known for having the most knowledgeable and experienced underwriting and claims staffs of all the professional liability insurers in the country. However, there are other valuable services MLMIC provides which may be overlooked by some policyholders. These additional services include those offered by the attorneys at Fager & Amsler (F&A), counsel to MLMIC, and the comprehensive risk management education offered by MLMIC’s Risk Management Department. This article will explore some of these services.

Legal Services

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Why the other side hates to see us on your side.

- We go to bat for you and preserve your good name.
- We aggressively defend and resist any payment for frivolous claims.
- We are a tough team to beat and we don't give up.
- We have the finest defense attorneys in the State, respected medical experts, and the country's largest and most experienced claims staff.
- We are not just your liability insurer. We are your legal guardians.

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Medical Liability Mutual Insurance Company (MLMIC) is the one ally you want when you enter the courtroom and your practice and reputation are on the line. The jury may be out. But, you can feel confident, knowing you are protected by the one company that has successfully defended more New York physicians than all other insurers combined.

Exclusively endorsed by MSSNY since 1975, MLMIC is a mutual company, owned and operated by the physicians we insure. For more information and an application, call 800-275-6565 (NYC), 800-356-4056 (Syracuse), 877-777-3560 (East Meadow), or 800-635-0666 (Latham) ■



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NYSAFP**



Our defense never rests.

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AAFP Member Census

AAFP has developed a new tool to help better understand the practice environments of our shared members. The AAFP Member Census will replace the Member Profile survey formerly stored in TASS. On September 17, the AAFP mailed hard copies to members as part of an ongoing campaign to complete and return the census.

Please [click here](http://www.aafp.org/membercensus) to complete the census or see more information at www.aafp.org/membercensus.

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We Are Family Physicians Video

AAFP November 01, 2010

More than 4,000 family physicians watched the "[We Are Family Physicians](#)" video at Opening Ceremony of the 2010 AAFP Scientific Assembly in Denver. This short inspirational video features real physicians and real patients, highlighting the value and importance of family medicine. Chapters are encouraged to share it with your members.

For additional information click:

<http://chapters.aafp.org/online/execs/home/news/archives/201011/video.html>

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List of Available CME

As the end of 2010 approaches, many members may need additional CME hours to fulfill their CME requirements.

Physicians will find a useful source of continuing medical education (CME) at the Annotated List of Online Continuing Medical Education, <http://www.cmelist.com/list.htm>.

There are links to more than 325 Online CME sites offering more than 13,500 CME courses and more than 24,000 hours of CME credit. The List is updated regularly as new online CME sites and courses become available. There is no charge for accessing the List and no registration is required.

Family Physicians will find the Family Medicine section, http://www.cmelist.com/family_practice.htm, of special interest.

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Calendar of Events

Please see our [calendar](#) for additional events.

2011 Calendar

January 20-23 Lake Placid

[Winter Weekend](#) Registration now open!

Winter Weekend will feature over 15 CME credits, 2 SAM workshops, and the debut of the Winter Weekend band (made up of our own members)! Register early to take advantage of reduced registration rates! Make your reservations at the High Peaks Report under "NYSAFP" room block (not all rooms are in the main building, so make your reservations early!)

March 5-6 [March Cluster](#) Hilton Garden Inn, Troy

Commissions and Board Meeting

Commissions - Join a Commission!

Meet prior to March 6 Board Meeting

March 7 Legislative Office Building, Albany

Lobby Day

April 9 Beth Israel Medical Center, Manhattan

Downstate Regional Family Medicine Conference!

Mark your calendars for the *1st Annual Downstate RFMC*

Registration available soon

If you are interested in presenting a lecture please contact Kelly at Kelly@nysafp.org or complete the [Call for Proposal](#).

June 18-19 Desmond Hotel, Albany

Congress of Delegates

August 13-14, Staten Island

Summer Cluster

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Non-NYSAFP Events

HealthForceOntario - FREE Reception in Buffalo

Stay *passionate* about medicine ... Practice in Ontario

Join us for an evening of frank discussion

Career Opportunities • Compensation • And much more

December 2, 2010

Featuring guest speaker **Dr. Preston Zuliani**, MD, CCFP, FCFP
St. Catharines, Ontario

[Click here for details and to register for FREE.](#)

CardioCareLive

www.CardioCareLive.com

Advancing Cardiac Patient Care in the 21st Century: Recent Developments

A Complimentary VIRTUAL CONGRESS

Wednesday December 8th & Thursday December 9th, 2:00 PM to 10:00 PM EST

Presented by the Johns Hopkins University School of Medicine

[Register](#) Now for www.CardioCareLive.com

Mark your calendar for 2011: December 7-8, 2011

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Professional Opportunities

ACADEMIC FQHC MEDICAL DIRECTOR

Montefiore Family Health Center (an FQHC)

bsoloway@montefiore.org

DIRECTOR, CANCER CONTROL POLICY INITIATIVES

NYS Department of Health

<http://www.hrinet.org/jobs/>

FAMILY MEDICINE CLERKSHIP DIRECTOR SOUGHT

montgomery_douglas@nymc.edu

[Click here](#) for additional information on these **Professional Opportunities**

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Available Surveys

Did you miss one of our surveys?

Be a part of the [Physicians Database](#) resource for Students and Residents

Please take a moment to view our recently updated website: www.nysafp.org. We would appreciate any feedback you might have.

**THANK YOU FOR READING THE NYSAFP MONTHLY NEWSLETTER. YOUR COMMENTS ARE WELCOME.
PLEASE SEND TO FP@NYSAFP.ORG**

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