



NEW YORK

Family Medicine

November 2010

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All of the articles below can be found on our [netFORUM website](#). Click on [Articles](#) and search by Category = 2010 Oct.

LETTER FROM COMM. DAINES

Letter from Commissioner Daines

Dear Colleague:

With the 2010 influenza season already upon us, I am writing to reiterate the critical importance of influenza vaccination for all health care personnel (HCP) as the single most important tool we have to prevent transmission of influenza. Vaccination not only helps to assure patient safety in health care settings, but also benefits HCP and their family members.

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DIABETES CAMPAIGN UPDATE

WRM UPDATE

Winter Weekend Jan 20-23, 2011

Winter Weekend sounds extra special this year. Saturday, January 22 is the annual Winter Weekend dinner and research forum. Entertainment will be provided by NYSAFP members. There will be an NYSAFP musical band playing hits throughout the evening. The band is made up of over 10 members who have joined their talents to offer us an exciting, engaging, and enjoyable evening. NYSAFP students and residents will play DJ during band breaks and take song requests.

Come to Winter Weekend, gain approximately 15 CME credits, network with peers, and show support to our talented colleagues.

[Click here to register](#)

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PHYSICIAN'S CORNER - RUGGE

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New Palliative Care Law in New York State

[DECEMBER BOARD PREP](#)

Written by the Advocacy Commission of the NYS Academy of Family Physicians
Marc Price, DO

[CME AVAILABLE](#)

During the 2010 legislative session, legislation was passed by both houses and signed into law by Governor Paterson to require attending health care practitioners to offer patients diagnosed with a terminal illness or condition with information and counseling on options for palliative and end-of-life care. The law takes effect in February 2011. Below we have provided the key definitions included in the legislation followed by a summary of the new law and its requirements.

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Influenza Management Guide 2010-2011

Mina Matin, MD, and Ronald H. Goldschmidt, MD
*University of California, San Francisco
San Francisco, California*

OCTOBER 2, 2010

MEMBERSHIP SNAPSHOT

Published ahead of print on October 8, 2010 in AFP

TOTAL - 4201
ACTIVE - 2411
INACTIVE - 76
LIFE - 247
RESIDENTS - 567
STUDENTS - 884
SUPPORTING - 11
SUPPORT NONFP - 5

Last year, the new strain of influenza we now know as 2009 pandemic influenza A (H1N1) hit the United States and worldwide. Vaccine makers scrambled to manufacture adequate supplies; however, a temporary lack of sufficient vaccines required prioritization among patient groups to ensure that the most vulnerable would have first access to the limited supply.

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Become an ILINet Surveillance Provider

Now You Can Help with Influenza Surveillance In Only a Few Minutes a Week!

THANK YOU FOR READING THE NYSAFP MONTHLY NEWSLETTER. YOUR COMMENTS ARE WELCOME. PLEASE SEND TO FP@NYSAFP.ORG

As part of the Outpatient Influenza-like Illness (ILINet) program, an ILINet provider conducts surveillance for influenza-like illness (ILI) in collaboration with the New York State Department of Health (NYSDOH) and the Centers for Disease Control and Prevention (CDC). Data reported by ILINet providers, in combination with other influenza surveillance data, provide a state and nationwide picture of influenza virus and ILI activity. NYS ILINet providers are part of a national network of more than 3,400 healthcare providers reporting over 25 million patient visits each year.

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TransforMED Offers AAFP Members Discount

The Academy's wholly owned subsidiary, TransforMED, is offering AAFP members a discount on a one-year membership in its Delta-Exchange practice transformation learning network. The AAFP member price of \$164.89 represents a 56 percent discount off the \$360 yearly rate Delta-Exchange users currently pay.

FOR AN UPDATE ON THE PROGRESS OF HEALTH CARE REFORM AND HOW IT WILL AFFECT YOU AND YOUR PRACTICE, CLICK ON [AAFP NEWS NOW](#)

TransforMED's Delta Exchange program logo
"This is TransforMED's first attempt at providing an annual discount for (the Delta-Exchange) service," said Nathan Bieck, TransforMED's marketing coordinator and chief architect of the Delta-Exchange site, which launched in August 2009.

[Read More on the AAFP site](#)

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NYS Diabetes Campaign Update

DONATE TO THE [FAMMEDPAC](#)

The NYS Health Foundation has announced a new Request for Proposals, **Meeting the Mark: Achieving Excellence in Diabetes Care**. We invite organizations across New York to apply for funds to improve the quality of care for people with diabetes and to support health care providers in achieving recognition by the National Committee for Quality Assurance (NCQA) or Bridges to Excellence (BTE) diabetes programs. Please [click here to download the RFP](#). [Click here to complete the letter of inquiry](#).

**COUNTY CHAPTERS....
WHAT'S HAPPENING IN YOUR CHAPTER?**

We are seeking presenters for diabetes-related webinars and authors for newsletter articles on diabetes care. A stipend is available for your participation. Please contact Janet Lindner at janet@nysafp.org if you are interested in presenting or in writing an article about some aspect of diabetes care for our newsletter.

SEND US YOUR MEETING NOTICES AND INCREASE LOCAL PARTICIPATION.


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DUES PAYMENT OPTION
ACADEMY MEMBERS WHOSE DUES BALANCE IS GREATER THAN \$100 MAY SIGN UP TO PARTICIPATE IN AN INSTALLMENT PAYMENT PLAN. WHEN MEMBERS GO TO THE AAFP WEB SITE TO PAY THEIR DUES, THEY WILL HAVE THE OPTION OF MAKING A SINGLE PAYMENT OR CAN SIGN UP FOR AUTOMATIC MONTHLY INSTALLMENT PAYMENTS. THE INSTALLMENT PAYMENT OPTION WILL CHARGE THE MEMBER'S CREDIT CARD ON THE 10TH DAY OF EACH MONTH

FOR EQUAL PAYMENTS FROM THE TIME THEY INITIALIZE THE OPTION UNTIL JUNE, AFTER WHICH DUES NOT PAID ARE CONSIDERED DELINQUENT.

THIS INFORMATION IS PRINTED ON THE MEMBER'S DUES INVOICE AND CAN BE ACTIVATED ONLINE OR THROUGH COMMUNICATION TO THE CONTACT CENTER.

FOR MORE INFORMATION MEMBERS CAN CONTACT DAVID LLOYD AT DLLOYD@AAFP.ORG.



diabetes patients get

HALF the CARE

they need

We can do better. When patients get recommended preventive care and treatment, complications such as heart disease, kidney failure, and amputations can be prevented.

Every doctor wants to provide excellent care. We can help.

fullDIABETEScare.org

NYS DIABETES CAMPAIGN
REVERSING THE EPIDEMIC

an initiative of the New York State Health Foundation
design: Better World Advertising (socialmarketing.com)

WRM Update: MOLST and EPT for Chlamydia

Albany Update from Weingarten, Reid & McNally, LLC
October 14, 2010

State MOLST Form Has Been Updated

With the recent enactment of the Family Health Care Decisions Act (Chapter 8 of the Laws of 2010) which the Academy strongly supported, the Medical Orders for Life Sustaining Treatment (MOLST) form has been updated. Under the Family Health Care Decisions Act, the rules concerning medical orders issued based on the consent of surrogates have changed and the form needed to be changed accordingly. The new MOLST form can be obtained by clicking on the following link to the New York State Department of Health website: <http://www.nyhealth.gov/forms/doh-5003.pdf>

Regulations Implementing Law to Allow for EPT for Chlamydia Finalized

On October 13, 2010, the State Department of Health published a Notice of Adoption of its regulations to implement the law to permit the use of Expedited Partner Therapy (EPT) for Chlamydia Trachomatis. The Academy strongly supported this measure and after several years of advocacy we were successful in making it State law in September

of 2008. Now, two years later the regulations have been finalized and the law is ready to be implemented and utilized. To access the final regulations, please click on the following link to the 10/13/10 State Register and see pages 21-22:

<http://www.dos.state.ny.us/info/register/2010/oct13/pdfs/rules.pdf>

[Read More](#)

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Physician's Corner - John Rugge, MD

UNDER THE STETHOSCOPE

John Rugge, MD

Queensbury, NY

Active NYSAFP Member since 1978

FMEC proudly announces the winner of the 2010 Power to Change Our World Award

John Rugge, MD started as a solo practitioner in Chestertown, NY. One office grew into two more in different communities, grants became available and then the Hudson Headwaters Health Network was formed into the Adirondack's main primary health care consortium with offices that serve about 60,000 patients and have 260,000 patient encounters in 2009.

Please [click here](#) for additional information on Dr. Rugge.

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Breakfast in the Classroom

An Investment Today for our Kid's Future

The School Breakfast Program (SBP) provides children and teenagers the opportunity to consume a nutritious breakfast at school to prepare them for a day of learning. School breakfasts must meet the applicable recommendations of the Dietary Guidelines for Americans, which recommend that no more than 30 percent of an individual's calories come from fat, and less than 10 percent from saturated fat. In addition, breakfasts must provide one-fourth of the Recommended Dietary Allowance for protein, calcium, iron, vitamin A, vitamin C and calories.¹

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UPDATE: Prescriber's National Provider Identifier (NPI)

Attention Prescribers and Pharmacists:

Since September 1, 2008, New York Medicaid has required the submission of the Prescriber National Provider Identifier (NPI). **Effective December 2, 2010**, New York Medicaid will implement claims editing to enforce the submission of the Prescriber's NPI with pharmacy claims.

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Why the other side hates to see us on your side.

- We go to bat for you and preserve your good name.
- We aggressively defend and resist any payment for frivolous claims.
- We are a tough team to beat and we don't give up.
- We have the finest defense attorneys in the State, respected medical experts, and the country's largest and most experienced claims staff.
- We are not just your liability insurer. We are your legal guardians.

**We are MLMIC.
Our defense never rests.**

Medical Liability Mutual Insurance Company (MLMIC) is the one ally you want when you enter the courtroom and your practice and reputation are on the line. The jury may be out. But, you can feel confident, knowing you are protected by the one company that has successfully defended more New York physicians than all other insurers combined.

|| Exclusively endorsed by MGSNY since 1975, MLMIC is a mutual company, owned and operated by the physicians we insure. || For more information and an application, call 800-275-6565 (NYC), 800-356-4056 (Syracuse), 877-777-3560 (East Meadow), or 800-635-0666 (Latham). ■



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Electronic Prescribing (eRx) Incentive Program Reminder

It's not too late to start participating in the 2010 Electronic Prescribing (eRx) Incentive Program and potentially qualify to receive a full-year incentive payment. Eligible professionals (EPs) may begin reporting eRx at any time throughout the 2010 program year of January 1-December 31, 2010 to be incentive eligible.

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PECOS - A Somewhat Quicker Way to Search

Starting in January 2011, Medicare claims for ordered and referred services **will be denied** if the ordering/referring physician is not in PECOS.

The CMS website for PECOS is found at the following link:
<http://www.cms.gov/MedicareProviderSupEnroll/>

The document found at the following link is over 14K pages long. Do NOT print.
<http://www.cms.gov/MedicareProviderSupEnroll/downloads/OrderingReferringReport.pdf>

[Read More](#)

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RAC Audits and How Physicians Should Prepare

Physician Legal Alert: RAC Audits and How Physicians Should Prepare
By: Michael J. Schoppmann, Esq. & Stacey Lipitz Marder, Esq.
Kern Augustine Conroy & Schoppmann, P.C.

The "RAC" program ("Recovery Audit Contractors") was instituted by the Center for Medicare & Medicaid Services (CMS) in order to identify improper Medicare payments and fight fraud, waste and abuse in the Medicare program. Since it is inevitable that almost all physicians who bill for Medicare services will be involved with a RAC audit in the future, it is imperative that every physician understand and be prepared for these investigative, and potentially invasive, audits.

[Read More](#)

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When is Medicare the Primary Payer?

By: Laurie T. Cohen Esq. and Jason M. LaFlam, Esq.
Wilson, Elser, Moskowitz, Edelman & Dicker LLP

The Centers for Medicare and Medicaid Services ("CMS") has recently made available additional guidance regarding the Medicare Secondary Payer ("MSP") rules. A Fact Sheet providing a general overview of the MSP provisions for providers, physicians, and other suppliers may be found at:
http://146.123.140.205/MLNProducts/downloads/MSP_Fact_Sheet.pdf

[Read More](#)

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AAFP Member Census

AAFP has developed a new tool to help better understand the practice environments of our shared members. The AAFP Member Census will replace the Member Profile survey formerly stored in TASS. On September 17, the AAFP mailed hard copies to members as part of an ongoing campaign to complete and return the census.

Please [click here](#) to complete the census or see more information at www.aafp.org/membercensus.

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December Boards

Are you ready for the December Boards? The AAFP has the resources to help members study when, where, and how they want with self-study packages, subscriptions and online resources. [Click here](#) to locate information on these [resources online](#).

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List of Available CME

As the end of 2010 approaches, many members may need additional CME hours to fulfill their CME requirements.

Physicians will find a useful source of continuing medical education (CME) at the Annotated List of Online Continuing Medical Education, <http://www.cmelist.com/list.htm>.

There are links to more than 325 Online CME sites offering more than 13,500 CME courses and more than 24,000 hours of CME credit. The List is updated regularly as new online CME sites and courses become available. There is no charge for accessing the List and no registration is required.

Family Physicians will find the Family Medicine section, http://www.cmelist.com/family_practice.htm, of special interest.

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Student Resource

Please share with medical students.

Many medical students have questions about family medicine or have particular interests but do not know if these interests would work within a family medicine framework. NYSAFP has developed a database of family medicine physicians across New York, which will allow students to search for physicians in their area or with their interests. Physicians have volunteered their information and would be happy to answer questions about the specialty. We hope this list will be a helpful resource for students considering a future in family medicine.

STUDENTS: Please [click here to search the database](#).

PHYSICIANS: Please complete [this survey](#) to be a part of the database.

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Calendar of Events

Please see our [calendar](#) for additional events.

2010 Calendar

November 19-20 Ellis Hospital, Schenectady

ALSO Provider Course

Become a certified ALSO Provider – 2-day training

Registration coming soon - Questions contact Kelly@nysafp.org

2011 Calendar

January 20-23 Lake Placid

[Winter Weekend](#) Registration now open!

Winter Weekend will feature over 15 CME credits, 2 SAM workshops, and the debut of the Winter Weekend band (made up of our own members)! Register early to take advantage of reduced registration rates! Make your reservations at the High Peaks Report under "NYSAFP" room block (not all rooms are in the main building, so make your reservations early!)

March 5-6 March Cluster Hilton Garden, Troy

Commissions and Board Meeting

Commissions - Join a Commission!

Meet prior to March 6 Board Meeting

March 7 Legislative Office Building, Albany

Lobby Day

April 9 Beth Israel Medical Center, Manhattan

Downstate Regional Family Medicine Conference!

Mark your calendars for the *1st Annual Downstate RFMC*

Registration available soon

If you are interested in presenting a lecture please contact Kelly at Kelly@nysafp.org or complete the [Call for Proposal](#).

June 18-19 Desmond Hotel, Albany
Congress of Delegates

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Non-NYSAFP Events

Author in the Room

October Author in the Room® Teleconference

Join us on Wednesday, November 17, 2010, from 2:00 to 3:00 PM Eastern Time for the Author in the Room® teleconference. The topic for this call is the JAMA article, [Managing Medications in Clinically Complex Elders](#).

[Read More](#)

NYSSOS and MSSNY: NYS Workers Compensation

NYSSOS and MSSNY are co-hosting seminars for physicians and physician staff about the new NYS Workers Compensation Board Medical Treatment Guidelines. Enclosed is a flyer with the times and locations. Online registration is available at www.nyssos.org. If you have any questions about the programs, please feel free to call/email Heather G. Bennett, JD anytime.

[Read More](#)

TransforMED PCMH Conference in Orlando Nov 11-13

The concept of the patient-centered medical home (PCMH) continues to evolve. MGMA and TransforMED have gathered a team of your peers and industry experts to help practices navigate the changes and teach them how to succeed in the PCMH model. Join us on the "**Journey to High Performance**" November 11-13, 2010 in Orlando, FL.

Click below to register for PCMH Conference

<http://www.mgma.com/pcmh>

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Professional Opportunities

FAMILY MEDICINE CLERKSHIP DIRECTOR SOUGHT

montgomery_douglas@nymc.edu

Seeking Family Practice Physician in Rockland County, NY

mpines@cmadc.com

Family Practitioner for a Community Clinic

lee@talsearch.com

Family Practitioner for a Federally Qualified Healthcare Center in Northern NJ

lee@talsearch.com

Primary Care/HIV Specialist

t.walker@housingworks.org

[Click here](#) for additional information on these Professional Opportunities

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Available Surveys

Did you miss one of our surveys?

Be a part of the [Physicians Database](#) resource for Students and Residents

We are excited to announce the launch of our new website: www.nysafp.org. Please take a moment to view the site. We would appreciate any feedback you might have.

THANK YOU FOR READING THE NYSAFP MONTHLY NEWSLETTER. YOUR COMMENTS ARE WELCOME. PLEASE SEND TO FP@NYSAFP.ORG

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