



Family Medicine

NEWSLETTER July 2010

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Thank you for reading the NYSAFP monthly newsletter. Your comments are welcome. Please send to fp@nysafp.org

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AAFP Medicare Update

21.3 Percent Payment Reduction Remains in Effect (06/23/2010) -- Although the U.S. Senate passed a bill rescinding a 21.3 percent payment cut in the Medicare payment rate on June 18, the House has yet to act on the measure, allowing the cut to remain in effect and creating a complicated payment situation for physicians.

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Mark your Calendars! RFMC – October 9th, 2010, The Desmond, Albany

More than 15 lectures, 2 SAM workshops, and 30 exhibitors are included in the conference. The activity has been reviewed and is acceptable for up to 8 prescribed credits by the AAFP; of these credits, 1 conforms to the AAFP criteria for evidence-based CME clinical content.

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Board Member Runs 5K

Academy Board member **Steve Offord** placed 4th in the second annual **READ RUN 5K** to benefit Literacy New York of the Greater Capital Region on Sunday morning, June 13th. The READ RUN 5K raises awareness and support for serious literacy issues. Congratulations!

New Resource for Medical Students Interested in Family Medicine

*We congratulate **Rebecca Bak** for implementing this resource for students. The AAFP has recognized the value of this information and has added this to their Best Practices listing as a resource for other chapters!*

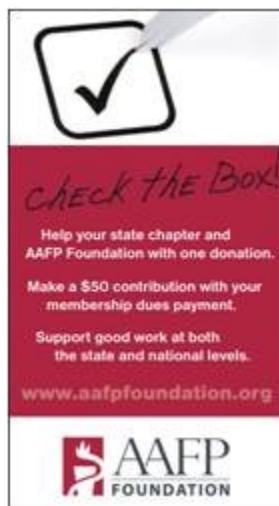
Please share with medical students.

Many medical students have questions about family medicine or have

Dues Payment Option

Academy members whose dues balance is greater than \$100 may sign up to participate in an installment payment plan. When members go to the AAFP web site to pay their dues, they will have the option of making a single payment or can sign up for automatic monthly installment payments. The installment payment option will charge the member's credit card on the 10th day of each month for equal payments from the time they initialize the option until June, after which dues not paid are considered delinquent.

This information is printed on the member's dues invoice and can be activated online or through communication to the Contact Center. For more information members can contact David Lloyd at dlloyd@aafp.org.



particular interests but do not know if these interests would work within a family medicine framework. NYSAFP has developed a database of family medicine physicians across New York, which will allow students to search for physicians in their area or with their interests. Physicians have volunteered their information and would be happy to answer questions about the specialty.

We hope this list will be a helpful resource for students considering a future in family medicine.

STUDENTS: Please [click here](#) to search the database.

PHYSICIANS: [Please complete this survey](#) to be a part of the database.

News from the Diabetes Campaign

Planning for meeting the priorities for Year 2 of the Diabetes Campaign is underway. The Academy will continue to recruit physicians and practices to participate in practice improvement for diabetes care and will also develop four educational webinars for Academy members.

Tool kits were mailed to all Academy members by the Campaign office. These consist of a folder containing the Half the Care advertisement, a diabetes fact sheet, a two-sided document with a summary of key benefits and risks of medications on one side and a diabetes algorithm for glycemic control on the reverse side, a resource list, and information on joining the Campaign. If you did not receive a tool kit and would like to have one, and/or if you would like a copy of the ACP Diabetes Care Guide, please contact janet@nysafp.org.

For more information you can check out the Campaign's website at www.nysdiabetescampaign.org.

Now You Can Help with Influenza Surveillance In Only a Few Minutes a Week!

As part of the Outpatient Influenza-Like Illness Network (ILINet) program, an ILINet provider conducts surveillance for influenza-like illness (ILI) in collaboration with the New York State Department of Health (NYSDOH) and the Centers for Disease Control and Prevention (CDC). NYS ILINet providers are part of a national network of more than 3,000 healthcare providers reporting over 25 million patient visits each year.

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President's Message

Bullies - by Jim Greenwald

When I was a boy, fighting was allowed, and on occasion, encouraged. But there were numerous rules to keep things 'fair'. 'Pick on someone your own size' no punching below the belt, no rocks or sticks in the eye.

It certainly was not OK to punch another kid while you were holding their arms behind their back. Capitalism involves intense competition, some would say fighting. When fights are not fair, it is the responsibility of the observers to break it up. So who is fighting over prescription coupons, what is unfair about it, and why should we care? The fight is between the pharmaceutical industry and health insurance. Some would say, both bullies, who cares? We should, because they are fighting with our money, according to a recent NPR radio broadcast. What is the fight about? Prescription coupons. Why are these like a dirtball aimed at the eye? Because, in this case, they are designed to circumvent something, copays, which are designed to encourage patients and their doctors to chose a less costly drug.

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Health Department Announces Medical Liability Reform Demonstration Program

New York State to Conduct Medical Liability Reform Demonstration With \$3 Million Federal Grant

ALBANY, N.Y. (June 16, 2010) -- New York State will conduct a pilot program to reduce expenses associated with medical malpractice lawsuits and improve patient safety to reduce preventable medical injuries based in part on a model developed by a Bronx Supreme Court Judge. The 3-year initiative will be supported by a \$2.9 million grant from the federal Agency for Healthcare Research and Quality (AHRQ).

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AAFP Recruiting Practices for Smoking Cessation Pilot

'Office Champions' Program Aims to Ramp Up Anti-Tobacco Activities (06/22/2010) -- The AAFP is recruiting 50 family medicine practices for a pilot project that will train "office champions" to implement system changes that encourage the integration of tobacco cessation activities in daily office routines. The program will educate these office champions through an online training module, live teleconferences and a practice manual. The office champions will be required to submit an implementation plan to the AAFP and track and report results.

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Physician's Corner

UNDER THE STETHOSCOPE

NYSAFP Member Dr. Margaret Donat

Dr. Donat has been a member of the AAFP and NYSAFP since 2002.

County Chapters

What's happening in your chapter?

Send us your meeting notices and increase local participation.

Your advertisement here!

If you are interested in

delivering your message to New York family physicians, residents and students - then look no further than the NYSAFP monthly newsletter *Family Medicine*.

Please contact Vito Grasso vito@nysafp.org for more information.

National Conference of Special Constituencies Minority Physician Representative 2005-2007

Dr. Donat joined the faculty of the Department of Family Practice at SUNY Downstate in December 2002. As Assistant Professor, Dr. Donat initially assumed two important roles in the department. First, she is served as pre-doctoral coordinator for the department and as the course director for the new Family Practice Clerkship; second, she was the medical director for the Family Practice Center (University Hospital, Suite B). In June 2005 she relinquished these roles to become director of the Family Medicine Residency Training Program.

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Membership Snapshot as of June 1

Total Membership: 4204
Active: 2166
Supporting: 10
Supporting (Non-FP): 5
Inactive: 77
Life: 239
Student: 1113
Resident: 594

[List of New Members and Transfers](#)

Job Postings

FDNY, New York City

Kodiak, AK Clinic seeks Family Doc for 12 weeks

Board Certified Family Medicine Physician
Syracuse, New York

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Why the other side hates to see us on your side.

- We go to bat for you and preserve your good name.
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- We are a tough team to beat and we don't give up.
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St. Elizabeth Family Medicine Residency Graduates Doctors 6/22/10

The NYSAFP congratulates all graduating Residents!

Seven Family Medicine doctors graduated Friday, June 18 from the St. Elizabeth Medical Center's Family Medicine Residency, bringing the total number of physicians completing the nationally accredited, three-year postdoctoral training program to 211. In addition, one physician completed osteopathic internship training and one physician will complete her GYN Surgical Fellowship with Prabhat Ahluwalia, M.D. in October, and one physician will complete a Hospitalist Fellowship in October.

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LEARNet

According to the Centers for Disease Control, brain injury is the most frequent cause of disability and death among children and adolescents in the United States.

We encourage you to visit the website at www.projectlearnet.org, take a moment to answer a few questions about yourself, and review all that LEARNet has to offer. We have included links to some of our resources to assist you in your work with individuals with brain injury. All of these resources can be found on the FOR PARENTS link on the LEARNet website. www.projectlearnet.org

If you would like additional information or hard copies of the resources, please contact the Brain Injury Association of New York State at 518.459.7911 or online at www.bianys.org.

With the summer peak purchasing season quickly approaching now is the perfect time to see how Atlantic Health Partners can help your practice save on vaccine purchases!

The New York AFP has a strong partner in helping thousands of Physicians save precious dollars and advocate on your behalf with payers and manufacturers.

Atlantic, a physician vaccine buying group, works directly with Sanofi Pasteur and Merck and has obtained the most favorable pricing and purchasing terms for a wide variety of pediatric, adolescent, adult, flu, and travel vaccines.

[Read More](#)

CAP PC - Child and Adolescent Psychiatry for Primary Care First training date: Syracuse Friday, 7/16 – Sunday, 7/18

A new project designed to strengthen and integrate the relationship between primary care and child psychiatry has been launched by the University at Buffalo's Department of Psychiatry. This multi-site project is funded for two years by the NYS Office of Mental Health and the first training (of many) is in Syracuse July 16-18.

[Read More](#)

JAMA and IHI July Author in the Room® Teleconference

Join us on Wednesday, July 21, 2010, from 2:00 to 3:00 PM Eastern Time for the Author in the Room® teleconference. The topic for this call is the JAMA article, *A 42-Year-Old Man Considering Whether to Drink Alcohol for His Health*, by Kenneth J. Mukamal, MD, MPH, MA.

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Sports Medicine Conference July 31 Ithaca

presented by Cayuga Medical Center

This conference is intended for physicians, physical therapists, athletic trainers, exercise physiologists, and any healthcare professional who cares for athletes. CME and CEU are provided.

NYSAFP members may register at the member rate.

[Click here for more information](#)

Saratoga Sports Medicine Seminar

Saturday, August 14, 2010, 10:00 am - 12:00 pm

Gideon Putnam Hotel & Conference Center, Saratoga Springs

CME Accreditation has been applied for through the AAFP

TUITION: \$20.00

This program is designed for Family Practice and Primary Care Physicians caring for high school and collegiate age athletes. Pre-registration is required! For more information and to register please go to: [Saratoga Seminars](#)

[Read More](#)

Available Surveys

Did you miss one of our surveys?

[H1N1 Vaccine Reporting](#) - We need your help!

Be a part of the [Physicians Database](#) resource for Students and Residents

[Treatment of Pediatric Patients With Mental Health Conditions](#)

[Immunization Toolkit](#)

What's going on? [See our Calendar](#)

2010

August 7-8: Summer Cluster - Join a Commission and Make a Difference!

September 27-29: [AAFP Congress of Delegates, Denver](#) - Help elect Jun David to the AAFP Board!

September 29-October 3: [AAFP Scientific Assembly](#), Denver

October 9: Regional Family Medicine Conference, Desmond Hotel, Albany

October 10: Fall Cluster, Desmond Hotel, Albany - Join a Commission!

October 28: [ALSO Instructor Course](#), Hershey Convention Center, Hershey PA

2011

January 20-23: Winter Weekend, Lake Placid

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